



SECURITY & STRATEGIC TRADE MANAGEMENT ACADEMY

A COMPREHENSIVE TRAINING PROGRAM ON STRATEGIC TRADE CONTROLS AND SECURITY CULTURE

As a result of over two decades of research and field experience, the Center for International Trade & Security at the University of Georgia (CITS/UGA) developed the Export Control Academy in October 2006. Since that time, we have trained over 250 government officials, academics and industry representatives from 40 countries. However, in view of the expanding ambit of nonproliferation related trade controls, the program is now named the Security & Strategic Trade Management Academy. This Academy is a comprehensive forum for building expertise to design regulations and establish institutional procedures that help governments and industry safeguard their dual-use technology from proliferating states and terrorist groups.

Key Benefits and Learning Outcomes

CITS/UGA has designed its Academy to help government officials and industry representatives understand today's dynamic and complex international proliferation and threat environment. It provides participants the tools to address the most significant challenges by:

1. Preparing officials for the challenges of developing, implementing and enforcing policies and procedures that fulfill national obligations under UNSC Resolution 1540, and
2. Understanding the best practices that focus on the human dimension - the security culture - of organizations tasked with implementing and enforcing STCs.

CITS/UGA Leads the Way

CITS/UGA has in-depth expertise and networks in over 70 countries. The Academy provides a comprehensive, international perspective – drawing from examples in over a dozen countries – that allows participants to understand the range of “how to” options or tools available to them for designing and implementing strategic trade controls and inculcating security culture perspective in training their human resources. Participants leave with a truly global and hands-on understanding of the subject.

Audience

This program sets the international standard for comprehensive training on STC and Security Culture for senior management and mid-level professionals from government agencies (e.g., Foreign Affairs, Commerce & Industry, Defense, Intelligence, Atomic Energy and Customs) and the hi-tech industry.

Structure

Each Academy session consists of two, week-long modules that can be taken in sequence or at different times. Two Academy sessions are offered per year (Spring and Fall) at the University of Georgia campus in Athens, Georgia, USA.

Methodology

Each week includes lectures, interactive exercises (quizzes, simulations, role playing and group assignments) and experience sharing by instructors and participants. It features expert faculty from CITS/UGA and representatives from the US and other governments and the hi-tech industry.

Take-aways

- All course materials, presentations and additional readings at the conclusion of the seminar.
- Certification of accomplishment after passing a module of the STSA.
- Continuing Education Credits (CEU), granted by the University of Georgia.

Also offered

In addition to the comprehensive, 2-week Academy offered on the UGA campus, shorter sessions (3-6 days) are also offered outside the United States. Such sessions are customized to the topical and linguistic needs of the sponsoring country or regional organizations.

WHAT YOU WILL LEARN AT THE ACADEMY

Week 1

International and National Contexts of Strategic Trade Controls

- Impact of globalization on strategic trade
- New security threats to states and businesses
- International nonproliferation treaties (UNSCR 1540, NPT, CWC, BWC, IAEA)
- Multilateral export control regimes (NSG, AG, MTCR, WA): guidelines and control lists
- Concepts such as catch-all, intangible transfers of technology, deemed exports and brokering
- Case studies of dual-use controls in various countries (US, EU, Russia, India, China, etc.)
- Legal-regulatory infrastructure of strategic trade controls

Week 2

Licensing, Implementation, and Human Resource Issues

- Basics of inter-agency licensing process
- End-use and end-user review methods
- Basics of commodity identification and classification
- Challenges of munitions licensing
- Best Practices in Enhancing Security Culture
- Strategic trade control investigative and enforcement concepts and practices
- New initiatives to secure the supply-chain (PSI, CSI, SFI, CTPAT, etc.)
- Industry issues and efforts regarding compliance and risk management

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More information on tuition, registration and travel information are available at:

www.uga.edu/cits/Events/Academy.html

COMMENTS FROM PARTICIPANTS

"Everything was well thought out and carried out. Instructors were all not only knowledgeable experts, but also very good teachers. That is not always an easy goal to attain. They also went out of their way to handle the logistic and comfort elements. It was very well done and a very good learning experience. A climate was created that greatly facilitated learning."

"I think that this is a '5-star program' and you should consider a marketing strategy that involves private industry. This program addresses the need for 'certification' of compliance and acceptance of best practices for export controls of nuclear technology."

"The course was well arranged. It gave a bird's eye view of the critical views relevant to transfer of goods and technology related to cutting edge technologies leading to proliferation."

"It's been a great experience, thank you! Both theoretical and practical aspects of export controls were included that's made the whole course beneficial. This course helps to broaden participants' perspectives."

"This was my first time doing an 'academic' training on strategic trade controls. Discussion on different perspectives was very useful, and I learned a lot through the licensing assignment."

"The course content helped clarify a lot of issues that I have been dealing with. I will be referring to my notes regularly."

"I am quite familiar with most of the topics addressed here. But this course provided the history and philosophical background of issues and concepts that made the topics even clearer, especially export controls and regimes."

"This course is the most advanced on the subject that I have had the opportunity to attend. It deals with a professional subject that is very current in international trade. For those officials from enforcement agencies who are trying to develop and implement export controls, this course is most useful."

"The practical exercises and excursions helped participants come closer together."

